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Israeli company shows the power of honey

New product hits U.S. market, aids chemo patients

By Lee J. Green
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A staple of the High Holy Days, hope for a sweet year, is helping cancer patients who are going through chemotherapy to celebrate enhanced wellness.

The Israeli-developed LifeMel Honey — derived from bees that are control-fed therapeutic herbs — recently became available in the United States. By ingesting the therapeutic herbs the bees produce a honey that gives the herbs a higher level of effectiveness since it now becomes a part of the honey. The product is 100 percent natural and has nothing added to the honey after it is extracted from the beehives.

LifeMel Honey comes as the result of more than 30 years of medical research and according to a recent clinical study, it was shown to reduce blood deficiencies for chemotherapy patients and thereby assist in their treatment regimen.

"Patients going through chemotherapy often have the production of both

red and white blood cells suppressed to levels that cause a patient to recess between chemotherapy treatments just because their immune system is so vulnerable and the white blood count so low," said Moshe Begin, U.S. president of New Horizon, the USA LifeMel distributor. "This honey builds both red and white cell counts and strengthens the immune system, helping cancer patients avoid skipping chemotherapy sessions."

In 2006 a clinical study was done using LifeMel honey to determine its effect on chemotherapy patients who experience the horrific side effects from the therapy itself. Chemotherapy and radiation treatments have lowered the white blood cell count, red blood cell count, and the level of hemoglobin in these patients.

More than 66 percent of the patients in the study experienced higher blood counts, were able to continue with their scheduled chemotherapy program and, generally had an improved quality of life. It does not cure any disease but

it can save lives by easing the side effects and allowing patients to continue their difficult therapy. The study was published in *Medical Oncology*, a peer-reviewed medical journal, in 2006. A further clinical trial is now being conducted in Israel.

"A sad, staggering number of new cancer patients — 1.5 million — every year are diagnosed. Life Mel Honey is of course not a cure for cancer but it can help with the side effects — starts working within 10 days — and it has worked to its fullest potential in 66 percent of all cases. It has been a real lifesaver," said Begin.

Dr. Olga Olinzki, an oncologist at the Belinson Hospital in Israel, said that the LifeMel producer Zuf Globus Laboratories has specialized in pre-configured methods for the production of medicinal honey since the company started in 1993. Headquartered in Kiryat Shmona with its purpose to utilize the research ideas of Dr. Alexander Goroshi,¹ the originator of this unique concept, Zuf has created many different unique specialized honeys.

Dr. Olinzki said that according to a

study from the Sieff Hospital in Tzfat, cancer patients who took LifeMel Honey had a 44 percent decrease of leucopenia; anemia decreased 64 percent, and there were no side effects. More than 32 percent reported improved quality of life.

"The conventional medicine side-effects include pain in bones, weakness, sickness, allergy and fever. Adding to all of this, the price of conventional medicines is very high. But LifeMel is much more affordable without the side effects," said Olinzki, who recommends LifeMel to all of her patients.

LifeMel honey is now being sold in the United States. The Israeli manufacturer, Zuf Globus Laboratories, has named a U.S. distributor, New Horizon LLC, which has launched a new web site containing extensive product information, clinical trials and testimonials at www.lifemelusa.com. Even non-sufferers are taking it to strengthen and maintain their immune systems.

"Slowly sucking on one teaspoon twice a day is the entire regimen," said Begin. "This honey is a wonderful thing."